



PAPUA NEW GUINEA
AUSTRALIA ALUMNI
ASSOCIATION

2021 Papua New Guinea-Australia Alumni Conference

Leadership and Innovation in Papua New Guinea's New Normal

Conference session theme five: Tourism and hospitality in the new normal

Like many other Pacific Island nations, PNG also benefits from the tourism and hospitality industry. Due to the travel restrictions imposed on international travel between countries, PNG has not seen many tourists in 2020. Many hotels and hospitality industries either downsized, making staff redundant or shut down.

Through the conference, alumni can strategically contribute to local travel bubble concepts or local eco-tourism options utilising innovative solutions that can maintain the industry in PNG under the new normal.

Presentations under this theme must meet the following criteria:

1. Must be from alumni actively contributing within the tourism and hospitality sector.
2. Share firsthand experiences of alumni adjusting to the new normal within the tourism and hospitality sector.
3. Share adaptive and innovative strategies taken to ensure tourism continued in the new normal.
4. Highlight how technology was utilised for tourism in the new normal.
5. Propose specific domestic innovative service solutions in the new normal based on global evidence and local experiences of alumni.

Abstracts submitted should have a maximum of 350 words. Presentations need to cover research papers, shared ideas and experiences that may contribute to a dialogue on the theme. Presentations will be limited to either 15 minutes or 5 minutes (based on presentation type) and five PowerPoint slides and all presenters must produce a pre-recorded session as a back-up should there be an interruption in live streaming the presentations. Selected presentations will be made available on all PNGAAA social media platforms.

A rigorous selection of participants will be made by the conference panel according to the proposed presentation's contribution to the highlighted sectors. Selected presentations will be made available on all social media platforms of PNGAAA.

Thematic presentations may be delivered in the following ways:

1. Live and/or prerecorded presentations (15 minutes)
2. Lightning presentations (5-minute talk)
3. Posters presentations (digital poster sessions)

4. Digital video presentations
5. Display presentations

The online conference program will include:

1. Presentations (key address and break out session presentations)
2. Interactive displays (digital posters with electronic tags, videos and displays) that can be accessed through all PNGAAA social media platforms.

Participants will be able to e-vote the best presentations and provide feedback on selections.